



Presents The Second Annual

SOBER SPOOKTACULAR

October 12, 2019
Cameron Estates
Mount Joy, PA
5-9 PM

2019 Sponsorship
Opportunities



About DSAA

Donegal Substance Abuse Alliance (DSAA) is a grassroots organization that was formed by people living in the Donegal area who have seen how the heroin/opioid crisis has impacted our community.

DSAA's mission:

"DSAA delivers supportive approaches to addiction & recovery by educating, equipping & supporting individuals, families & communities."

DSAA currently offers support groups for family, assistance getting into treatment, and the CRAFT (Community Reinforcement and Family Training) Program. In the fall of 2019, DSAA will be adding new programs to their list of supportive approaches to addiction services.

About the Sober Spooktacular

Join DSAA for an evening of spooky fun! Enjoy music and some Creepy Culinary Delights! Get a picture taken at our Phrightening Photo Booth! Join in on some Ghoulish Games! After a delicious dinner, sit back and enjoy our special guest speaker, Brandon Novak!

About Brandon Novak

Born in Baltimore, Maryland, Brandon Novak is a skateboarder from the renowned Powell-Peralta team, an MTV celebrity (Viva La Bam, Bam's Unholy Union), an alumnus of the Jackass motion picture series, a star of the legendary CKY skateboard video series, and author of his best-selling addiction memoir *Dreamseller*. He has made several appearances on The Howard Stern Show (in which he received recognition for one of Stern's Top Ten Outrageous Moments). Novak was also a guest host to Bam Margera on Sirius XM's Radio Bam, and guest host on the TBS series Bam's Badass Game Show.

Novak travels the country for Banyan Treatment Center as an addiction /recovery public speaker, in an effort to raise awareness and help addicts find the treatment they need. Brandon's testimonial is a powerful mission statement for his commitment to the recovery community.



Sponsorship Packages

Ghouls and Goblins **\$2,500** **(only 2 available)**

- ◆ Your Company's Banner Prominently displayed
- ◆ Full page, color ad in event program
- ◆ Full screen Ad featured in closed circuit presentation during event
- ◆ Logo featured on website for one year and on event promotional materials
- ◆ Mentions/Tagging on DSAA's social media sites (more than 360 followers)
- ◆ Two reserved tables with logo prominently displayed (table seats eight)

Merry Monsters **\$1,250**

- ◆ Half page, color ad in event program
- ◆ Full screen Ad featured in closed circuit presentation during event
- ◆ Logo featured on website for one year and on event promotional materials
- ◆ Mentions/Tagging on DSAA's social media sites (more than 360 followers)
- ◆ One reserved table with logo prominently displayed (table seats eight)

Pumpkin Patch **\$500**

- ◆ Quarter page, color ad in event program
- ◆ Half screen Ad featured in closed circuit presentation during event
- ◆ Logo featured on website for one year and on event promotional materials
- ◆ Mentions/Tagging on DSAA's social media sites (more than 360 followers)
- ◆ Half table reserved with logo prominently displayed (half table seats four)

Friendly Ghost **\$250**

- ◆ Listing in event program
- ◆ Listing in closed circuit presentation during event
- ◆ Logo featured on website for one year and on event promotional materials
- ◆ Mentions/Tagging on DSAA's social media sites (more than 360 followers)
- ◆ Two event tickets

Gremlin **\$50**

- ◆ Single event ticket

Sober Spooktacular Registration Form

**Please select your
sponsorship level**

Ghouls and Goblins	
Merry Monsters	
Pumpkin Patch	
Friendly Ghost	
Gremlin (include quantity)	

Contact Name _____

Business Name _____

Address _____

Phone _____

Email _____

Please email your logo in png or jpg form and ad artwork to Lexi Mercado at
lexi.dsaa@gmail.com

Please complete this form and mail along with your check to:

DSAA 15A West Main Street, Mount Joy, PA 17552

Please make checks payable to DSAA.

W-9s are available upon request.

Call Lexi Mercado with questions 717.492.4596